

## You worked hard to build your wealth. Make sure your wealth is working hard for you.

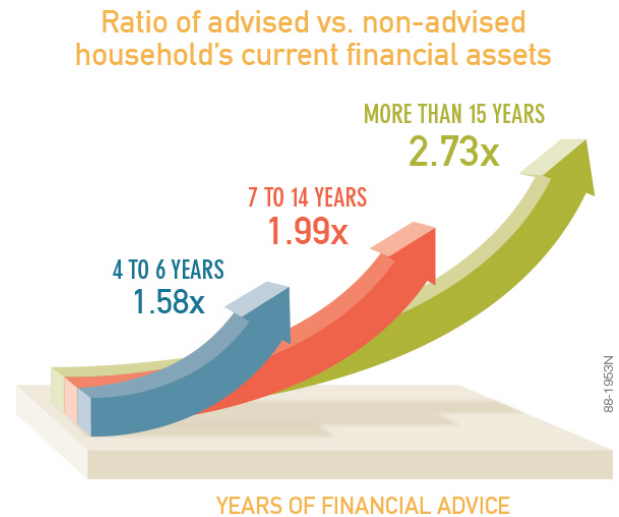
Increasing your financial assets can be as easy as having the right advice.

Did you know that households are more likely to accumulate 1.58 times more financial assets after working with a financial security advisor for only four to six years, compared with otherwise identical non-advised households?

And this number can grow to 2.73 times more assets after 15 years!

Integrated, professional financial advice will help ensure you're making the best decisions to grow your wealth and meet your goals.

IFIC, *New evidence on the value of advice*, 2012



### The value of planning ahead

Most Canadians have limited resources and competing demands, but studies show that households who work with a financial security advisor save at almost twice the rate as those who do not.\*

That's because an advisor can help you identify the gaps and will work with you to come up with a financial security plan that meets your current needs and future goals.

We can help you select the most suitable products and strategies for every life stage and will help keep your financial security plans on track as your life circumstances change and evolve.

\* IFIC, *New evidence on the value of financial advice*, 2012